

COVER SHEET

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SEC Registration Number

[illegible]

(Company's Full Name)

[illegible]

(Business Address: No. Street City/Town/Province)

Atty. Juan Antonio M. Evangelista
Corporate Secretary

(Contact Person)

8397 1888

(Company Telephone Number)

Month Day
(Fiscal Year)

1	7	-	C	
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(Form Type)

Last Wednesday of May

<i>Month</i>	<i>Day</i>
(Annual Meeting)	

Issuer of Securities under
SEC-BED Order No.125, Series of 1989; SEC-BED Order No.435, Series of 1989; SEC-BED Order No.523, Series of 1993; SEC-BED Order No.524 Series of 1993; SEC-BED Order No. 572, Series of 1995; SEC-BED Order No. 057, Series of 1997; and SEC-CFD Order No. 128, Series of 2006

(Secondary License
Type, If Applicable)

[illegible]

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Domestic

Foreign

To be accomplished by SEC Personnel concerned

[illegible]

File Number

LCU

LCU

[illegible]

Document ID

Cashier

Cashier

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SECURITIES AND EXCHANGE COMMISSION

SEC Form 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. **January 6, 2025**
(Date of Report)
2. SEC Identification No. **93269-A**
3. BIR TIN: **000-361-376-000**
4. **ROBINSONS LAND CORPORATION**
(Exact name of issuer as specified in its charter)
5. **Metro Manila, Philippines**
(Province, country or other jurisdiction of incorporation)
6. (SEC Use Only)
Industry Classification Code:
7. **Level 2 Galleria Corporate Center, EDSA corner Ortigas Ave. Quezon City 1100**
(Address of principal office) (Postal Code)
8. **(632) 8397-1888**
(Issuer's Tel. No., including area code)
9. **NA**
(Former name or former address, if changed since last report)
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA:

	Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt
Outstanding	Common Stock	4,828,371,487
	Registered Bonds	31,791,710,000

SEC FORM 17-C

ROBINSONS LAND CORPORATION**11. Item 9 – Other Matters****APPOINTMENT OF MARIA SOCORRO ISABELLE “MYBELLE” V. ARAGON-GOBIO AS PRESIDENT & CEO OF ROBINSONS LAND CORPORATION**

The Board of Directors of Robinsons Land Corporation (RLC), in a special board meeting, is pleased to announce the appointment of Maria Socorro Isabelle “Mybelle” V. Aragon-GoBio as President and Chief Executive Officer (CEO), effective February 1, 2025.

This announcement comes as Mr. Lance Y. Gokongwei relinquishes his role as President and CEO, a position he has held since January 8, 2024. Mr. Gokongwei will continue to serve as the Executive Chairman of RLC, providing strategic guidance to the company moving forward.

The Board expressed its heartfelt appreciation to Mr. Gokongwei for his exceptional leadership and invaluable contributions during his tenure as President and CEO. Under his stewardship, RLC solidified its position as a leading player in the real estate industry. In welcoming Ms. Aragon-GoBio into her new role, the Board conveyed its confidence in her leadership:

“Ms. Aragon-GoBio brings with her a wealth of experience, deep industry expertise, and a forward thinking vision that will drive Robinsons Land Corporation into a new chapter of growth and innovation. Her steadfast commitment to operational excellence, customer-centricity, agile approach and sustainable development will undoubtedly strengthen RLC’s market leadership and create long-term value for all stakeholders.”

PROFILE OF MARIA SOCORRO ISABELLE “MYBELLE” V. ARAGON-GOBIO**A Visionary Leader**

A trailblazer in her own right, Ms. Mybelle V. Aragon-GoBio makes history as the first female President and CEO of RLC, exemplifying the company’s commitment to meritocracy, progressive leadership, and inclusivity. Her appointment underscores RLC’s dedication to fostering diversity and nurturing homegrown talent.

With over 30 years of experience in the real estate industry, Ms. Aragon-GoBio began her career with RLC in 1993 and has held significant leadership roles across logistics, residential and office developments, and mixed-use estates. Through her strategic vision and innovative approach, she has been instrumental in driving the growth and diversification of the company.

Key Contributions and Achievements

As President and CEO of Robinsons Logistix and Industrials, Inc., she established the Logistics Facilities Division as a cornerstone of RLC’s portfolio. Concurrently serving as Senior Vice President for Robinsons Destination Estates, she spearheaded the development of iconic projects such as Bridgetowne (Pasig and Quezon City), Sierra Valley (Cainta), and Montclair (Pampanga). These integrated developments exemplify RLC’s “Live, Work, Play,

Inspire” philosophy, showcasing her passion for creating vibrant and sustainable communities.

Earlier in her career, Ms. Aragon-GoBio played a pivotal role in establishing RLC’s High-Rise Buildings Division. She significantly contributed to the company’s revenues through residential condominium and office projects that capitalized on the growth of the Business Process Outsourcing (BPO) industry. She has also led the launch of successful residential brands, forged high-profile joint ventures with local and international partners, and advanced Public-Private Partnership (PPP) projects with both local and national government entities. Currently, she serves as the director of LIPAD (Luzon International Premier Airport Development Corporation) and Altus Property Ventures, Inc. (APVI). These initiatives have solidified RLC’s standing as a dominant force in the property sector.

Educational Background

Ms. Aragon-GoBio earned her degree in Management Engineering from Ateneo de Manila University (including the minor) in 1993 and completed the minor in International Business from the University of Antwerp. In 2011, she ranked among the topnotchers in the Professional Regulatory Commission’s Real Estate Broker Licensure Examination.

This announcement reflects Robinsons Land Corporation’s commitment to leadership excellence and innovation in the real estate industry.

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For further information, please contact:

Rommel L. Rodrigo

Head of Investor Relations

Robinsons Land Corporation

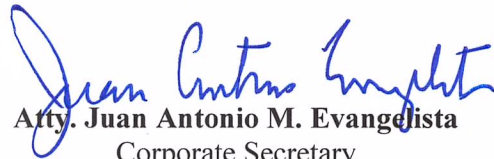
Email: rommel.rodrido@robinsonslan.com
investor.relations@robinsonslan.com

Tel. no#: +632 8397 1888 loc 31356

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Robinsons Land Corporation
(Registrant)



Atty. Juan Antonio M. Evangelista
Corporate Secretary
(Signature and Title)

January 6, 2025
(Date)

CERTIFICATION

I, Atty. Juan Antonio M. Evangelista, Corporate Secretary of Robinsons Land Corporation (the "Corporation") with SEC registration number 93269-A and with principal office address at Level 2 Galleria Corporate Center, EDSA corner Ortigas Avenue, Quezon City, hereby state under oath that:


1. On behalf of the Corporation, I have caused the following to be prepared:
SEC Form 17-C – Press Release;
2. I read and understood its contents which are true and correct of my own personal knowledge and/or based on true records;
3. The Corporation will comply with the requirements set forth in SEC Notice dated June 24, 2020 for the complete and official submission of reports and/or documents through electronic mail; and
4. I am fully aware that documents filed online which requires pre-evaluation and/or processing fee shall be considered complete and officially received only upon payment of a filing fee.

IN WITNESS WHEREOF, I have hereunto set my hands this January 6, 2025 at City of Pasig.


ATTY. JUAN ANTONIO M. EVANGELISTA
Corporate Secretary

SUBSCRIBED AND SWORN to before me this JAN 06 2025 at Pasig City, affiant exhibiting to me his IBP Lifetime No. 12937.

Doc No. 31 ;
Page No. 08 ;
Book No. 1 ;
Series of 2025.


MARIE ATHENA C. YBAÑEZ
Appointment No. 283 (2024-2025)
Notary Public for Pasig City and Pateros
Until December 31, 2025
Attorney's Roll No. 83739
15th Floor, Robinsons Cyberscape Alpha, Sapphire and
Garnet Roads, Ortigas Center, Pasig City
PTR Receipt No. 3020452; 01.02.2025; Pasig City
IBP Receipt No. 492738; 01.02.2025; Iloilo
Admitted to the Bar in 2022